

COMPASSION UNITES

AI Video Creator

Compassion Champion Role

The Opportunity

Compassion Unites is a cross-sector mental health alliance that brings communities, institutions, and organizations together to address the global mental health crisis. Our programs run across university campuses, corporate environments, government institutions, and communities in multiple countries.

Reach happens through volume across language and format. Our content runs in Hindi and English to start, with AI dubbing into additional languages as we expand. We have a backlog of footage to revive, scripts to bring to life, and explainers to produce at a pace that traditional production cannot match alone.

This role is for a specialist who creates video using AI tools end to end. Faceless videos. AI avatar content. Dubbed language variants. Voice-cloned narration. Generative B-roll. Upscaled archives. The work that lets us publish at scale across audiences and languages without compromising on substance.

This role sits alongside our existing Video Producer (editorial direction, story) and our existing Video Editor (traditional cuts from real footage). You handle everything AI: from script to finished video, in any language, at volume.

We are looking for a Compassion Champion with a demonstrable AI video portfolio: someone who has shipped faceless videos, AI avatar work, dubbed content, and generative video in production environments and can show us what works and what does not.

As a Compassion Champion, you join a global community of professionals contributing their skills to a cause that is bigger than any one of us.

What You Will Do

You will own AI video creation for Compassion Unites end to end: faceless, dubbed, AI avatar, generative, and upscaled content across all our channels and languages.

Faceless video production

- Take scripts (from the Content Writer, Product Marketer, or Video Producer) and turn them into finished faceless videos: stock footage, motion graphics, voiceover, and AI-generated visuals.
- Build series formats that compound: educational explainers, research summaries, quote-driven shorts, narrative pieces.
- Match CU's voice and visual identity across every output.

AI dubbing and language variants

- Produce AI-dubbed variants of original content into target languages (Hindi, English, and additional languages we expand into).
- Run blind-test quality checks with native speakers; iterate when dubbing falls short.

- Coordinate with the YouTube Growth Expert on which content to dub and into which languages.

AI avatar videos

- Use AI avatar tools (HeyGen, Synthesia, D-ID, or equivalent) to produce video content for use cases where a live shoot is impractical.
- Maintain quality control on avatar output: lip sync, expression, pacing, audio fidelity.
- Know when an avatar is right for the moment and when it is not.

Generative video and B-roll

- Use generative AI video tools (Runway, Pika, Sora, Veo, Kling, or equivalent) for B-roll, conceptual shots, and creative storytelling moments.
- Prompt engineer for video: brief the tools precisely to get usable output the first time.
- Compose mixed-media pieces that blend live footage, AI-generated visuals, and motion graphics.

Upscaling and archive revival

- Use AI upscaling tools (Topaz, Pixop, or equivalent) to bring older footage up to current standards.
- Restore audio quality on legacy material.
- Identify which archive content is worth reviving for republishing.

Voice and audio

- Use voice tools (ElevenLabs or equivalent) for consistent narration across content.
- Manage voice cloning with consent.
- Run AI captioning across all output, multilingual where needed.

Quality control

- Know what AI gets wrong: uncanny valley moments, dubbing artifacts, generation glitches, and signal those before they go live.
- Hold a standard that protects the integrity of the work, especially for content in spiritual or clinical registers where tonal failures are costly.
- Test new tools rigorously before adopting them into the workflow.

Coordination

- Take briefs from the Video Producer on script-driven explainers and series concepts.
- Take briefs from the YouTube Growth Expert on language variants, faceless content, and packaging requirements.
- Work with the Content Writer on script-to-video translation.
- Coordinate with the existing Video Editor when AI-generated material needs to be combined with traditional cuts.

What We Are Looking For

Demonstrable AI video portfolio.

- Production work you can show us across faceless videos, AI avatar content, AI dubbing, generative video, and upscaled material.
- We are flexible on years. What matters is the portfolio and the production environments you have worked in.
- Bonus if your portfolio shows multilingual work or work in philanthropic, or cause-driven contexts.

Tool fluency.

- Hands-on with AI avatar tools (HeyGen, Synthesia, D-ID), voice tools (ElevenLabs), generative video (Runway, Pika, Sora, Veo, Kling), and upscaling (Topaz, Pixop).
- Comfortable with standard editing software (Premiere, DaVinci, CapCut, or Final Cut) for finishing and assembling AI-generated material.
- You stay current as new tools emerge.

Prompt engineering for video.

- You can brief generative video tools precisely to get usable output, with discipline around shot composition, motion, and continuity.
- You iterate efficiently when a generation fails.
- You know which tools are right for which moments.

Voice and aesthetic discipline.

- You can match a brand voice and visual identity across AI-generated content.
- You hold consistency across faceless videos, avatars, and live footage so the audience does not feel a jolt.
- You work from brand guidelines and a voice profile.

Quality control instinct.

- You know what AI gets wrong and you catch it before publication.
- You distinguish between an output that is good enough and one that needs another pass.
- You take the integrity of the work seriously.

Multilingual production discipline.

- You have produced or dubbed content across multiple languages.
- You know how to set up native-speaker review loops to catch dubbing failures.
- You understand that tonal and cultural calibration matters as much as linguistic accuracy.

Faith, science, and policy fluency.

- You can produce video that holds clinical research, faith and contemplative traditions, and institutional policy.
- You understand why bridging these registers is hard and care about getting it right.
- You hold the depth of each without flattening any of them in pursuit of speed.

Self-starting.

- You take a brief and run.
- You escalate only when needed.

- You bring problems and proposed solutions together.

Tools

- AI avatar platforms (HeyGen, Synthesia, D-ID, or equivalent).
- Voice and audio AI (ElevenLabs or equivalent).
- Generative video (Runway, Pika, Sora, Veo, Kling, or equivalent).
- Upscaling and restoration (Topaz, Pixop, or equivalent).
- Standard editing software for finishing (Premiere, DaVinci, CapCut, Final Cut).
- AI tools, skills, plugins, MCP connectors, agents (see below).

Our Expectations Around AI

Compassion Unites is an AI-native team. Every team member uses AI tools daily as part of their workflow for velocity and volume. This is how we operate.

For this role, that means:

AI is the work, not just a tool. We will ask you which platforms you use, what your workflow looks like, and what you have learned about the limits of each.

You are comfortable orchestrating multiple AI tools in a single piece: avatar plus dubbed voice plus generative B-roll plus traditional motion graphics.

AI accelerates the work. Editorial judgment, quality control, and the responsibility for what goes out under CU's name stay with you.

You are open to adopting new AI tools as they emerge. The landscape moves fast and we expect the team to move with it.

Commitment

This role runs on a steady weekly rhythm. AI video lets us publish at volume, so the work is continuous: faceless explainers, dubbed variants, archive revival, and generative pieces shipping consistently. Expect intensive sprints around major content drops and series launches. This is a Compassion Champion role, structured as volunteer with bounded scope.

How to Apply

Complete the application form and submit your portfolio:

- three to five samples that show range across your AI video work: ideally one faceless or explainer video, one AI avatar piece, one dubbed or multilingual sample, and one generative video or mixed-media piece,
- a CV or production reel, and
- a brief note on what drew you to this role.

We review every application carefully.

- Confidential -